

LODGING TAX ADVISORY COMMITTEE

Whatcom County Courthouse
Conference Room 514

AGENDA

February 20, 2019 - 9:00 am

1. Welcome.
- 2. *Review and deliberation of additional 2019 funding allocations:***
 - a. Bellingham Whatcom County Tourism – Wayfinding Phase II
 - b. Bellingham Whatcom County Tourism – Feasibility Study for Event Center
 - c. Ferndale Chamber of Commerce – 2019 Visitor Center Operations
 - d. Birch Bay Chamber – Fan Fest multi-day event
- 3. *Strategic Planning***
 - a. Discuss impacts from probable Bellingham annexation
 - b. Review funding criteria used by other municipalities
 - c. Consider developing new funding criteria to ensure more equitable distribution and leveraging of funds towards tourism