

# WHATCOM COUNTY RFP/RFQ OPENING RESULTS

The following information is a record of the submitters as received at the time of opening.

All proposals are subject to review by the requesting department and award requires a formal contract and approval by the County Executive and/or County Council.

**RFP #21-03 COVID-19 Social Marketing Campaign**

**2:30 PM Tuesday, January 26, 2021**

SUBMITTED BY	ADDENDA (1)
Angry Apples Marketing	✓
Three Girls Media	
MIG Inc	✓
Minerva Strategies	✓
D2 Creative	
Sparkloft Media	
Contakt LLC	✓
DH Communications	
Strategic & Creative Marketing	✓

**Distribution List – Pg 1/4**  
**COVID-19 Social Marketing Campaign**  
**Whatcom County RFP #21-03**  
**(Deadline: 2:30 PM, Tuesday, January 26, 2021)**

**Direct all questions to:** Melissa Morin, [mmorin@co.whatcom.wa.us](mailto:mmorin@co.whatcom.wa.us)  
**Questions must be received in writing, and by 4:00 PM on Wednesday, January 20, 2021. All questions will be answered by a formally issued addendum to RFP #21-03.**

**Plans & Specs:** Download available at no charge from <http://www.whatcomcounty.us/Bids.aspx>

**Addenda:** #1, Issued 01/21/2021 (Q&A responses)

**The Bid Opening will be held live at <https://global.gotomeeting.com/join/273232365>. See the last page of this Distribution List for details.**

	Company Name (Alphabetical)	Primary Contact Name	Email Address	Phone Number	Comments
1	Amélie Company	Katelyn Aberle	katelyn@ameliecompany.com	970-691-5136	Advertising Agency
2	Angry Apples Marketing	Sarah McCormick	sarah@goangry.com	917-612-4248	
3	Augustine Agency	Elisabeth Zuerker	EZUERKER@AUGUSTINEAGENCY.COM	405-642-6413	Advertising/Marketing Services
4	Better World Advertising	Jennifer Hampton	jenniferh@socialmarketing.com	917-854-1301	
5	BID OCEAN	ERIC JOHNSON	eric@bidocean.com	970-237-4411	
6	BidNet	Mary Ellen Testa	mtesta@bidnet.com	800-677-1997	Plan Center
7	BrandStar	Forrest Haag	fhaag@brandstar.com	954-637-8593	Prime
8	Brink Communications	Sarah Mace	SarahM@Brinkcomm.com	503-953-6341	Prime
9	Brown Smith Wallace	Hannah Bailey	hbailey@bswllc.com	314-203-9269	
10	C+C	John Voldal	jvoldal@cplusc.com	206-383-4179	Prime
11	CivicBrand	Ryan Short	ryan@civicbrand.com	214-586-0795	
12	Civis Analytics	TORI BUNK	rfp-capture@civisanalytics.com	312-985-0173	
13	Contakt LLC	Justin Beck	justin@contakt.world	760-449-2509	Prime
14	Deltek	Steven D Briva	StevenBriva@deltek.com	571-521-7093	
15	DH	Tyler Tullis	tylert@wearedh.com	509-444-2350	Prime
16	eBizUniverse	Thomas Varghese	ebizuniverserfp@gmail.com	847-220-9541	Prime
17	Entercom	Darlene Anderson	darlene.anderson@entercom.com	206-293-2505	
18	erepublic	Juan P Sanchez	sanchezjuan710@gmail.com	209-740-6329	
19	esd Limited d.b.a. esd & associates	Joseph Garcia	joseph@esdandassociates.com	210-348-8008	Prime
20	Frazer Enterprises, Inc. DBA vitalink Communications	Kathy Horn	kathy@vitalinkweb.com	919-850-0605	Prime
21	Ginball Digital Marketing	Jean Ginzburg	jean@ginball.co	720-815-6161	
22	iHeartMedia	Maria Anderson	mariaanderson@iheartmedia.com	512-684-7425	

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23	IMPAQ International, LLC	Lauren Focarazzo	bdsupport@impaqint.com	443-259-5401	Prime
24	Izea, Inc.	Greg Wilson	gregory.wilson@izea.com	217-720-2559	We are a full-service influencer marketing agency.
25	James Arthur Design Co	Jordan	team@jamesarthurco.com	618-997-6298	We are a branding and creative design studio.
26	LAFUERTEMENTE	AMALIA WALLE	amalia555@yahoo.com	509-521-9130	Other Subcontractor, Information only; Non-bidder, non-supplier
27	Leap and Pivot	Skyler Nimmons	skyler@leapandpivot.com	803-682-4642	Prime
28	LINK Strategic Partners	Jevin Hodge	jhodge@linksp.com	480-584-1859	
29	Lowen Corporation	Wesley Lowen	wesl@lowen.com	620-665-2890	Prime
30	Marketing Doctor	Kiki Castiglione	kiki@mymarketingdoctor.com	413-341-5513	Prime
31	Maul Foster & Alongi	Kate Elliott	kelliott@maulfoster.com	206-450-6726	Prime, Public Engagement, Communications and Marketing
32	Maul Foster & Alongi, Inc.	Carly Schaefer	procurement@maulfoster.com	360-694-2691	Prime
33	Med Shield Group LLC	Sebastian Fuentes	seb@medshieldgroup.com	561-809-2171	
34	MERCER TECHNOLOGIES FIRM	GARRETT MERCER	mercertechnologiesfirm@gmail.com	219-885-9811	Plan Center
35	Merlino Media Group	Janice Merlino	janice@merlinomedia.com	206-909-8939	Advertising/media planning & buying agency
36	MIG, Inc.	Serena Sidmore	marketing.mig@gmail.com	510-845-7549	Prime
37	Minerva Strategies LLC	Malia Mackey	malia@minervastrategies.com	206-734-0053	
38	My House of Design	Shaila Abdullah	info@myhouseofdesign.com	512-924-7674	Prime
39	New York Marketing	Vincent Buccitelli	vincent@newyorkglobalmarketingsolutions.com	716-632-7200	
40	Niki Jones Agency	Niki Jones	bids@nikijones.com	845-856-1266	Prime

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41	North America Procurement Council, Inc.	Lyra De Asis	lyra@nacc.me	302-450-1923	Information only; Non-bidder, non-supplier
42	O'Dwyer's	Jon Gingerich	jon@odwyerpr.com	646-843-2080	
43	Open Minds	Samantha Messina	rfphotonline@openminds.com	717-334-1329	
44	Popsycle Digital Marketing	Jeffrey Kaplan	Jeffrey.Kaplan@popsycledigital.com	603-475-1026	Digital marketing execution company.
45	Prime Vendor	Bid Clerk	primevendor123@gmail.com	910-805-9630	
46	PRR	David Moore	dmoore@prrbiz.com	206-713-8770	Prime
47	Pulsar Advertising, Inc.	Jim Wright	jwright@pulsaradvertising.com	703-801-9758	Prime
48	Purplegator	Robert Bentz	marketing@purplegator.com	610-513-0900	
49	Red Shoes Inc.	Cathy Hendricks	cathy@redshoesinc.com	920-562-9249	Communications/Public Relations/Crisis Comm. Agenc
50	SeedX	Jacqueline Basulto	jacqueline@seedx.us	646-400-3071	Advertising and Marketing
51	SevenOutsource	315-308-7852	rfpalerts@gmail.com	315-308-7852	
52	SkyHawk Global	George Rice	george.rice@skyhawkglobal.com	410-971-7332	
53	Sparkloft Media	Haley Kretz	haley@sparkloftmedia.com	503-250-2555	Marketing
54	Spectrum Reach	Michelle Kitashiro	michelle.kitashiro@charter.com	808-625-8460	Media, Advertising, Social Media Marketing
55	Sprout Partners	Aascot Bohlander	aascot@sprout.partners	503-404-4540	Prime, Other Subcontractor
56	Squared Research LLC	Sarah Evans	sevans@squaredresearch.com	202-770-1828	
57	Stargazer Creative	Nichole Chapais	Nichole@stargazercreative.com	978-306-2886	Marketing, Graphic Design, Print, Social Media Mgm
58	Strategic and Creative Inc.	Susan MacNicol	info@scmarketinginc.com	630-236-9234	Prime
59	Strategic and Creative Marketing Inc.	Susan MacNicol	info@scmarketinginc.com	630-456-0827	

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60	The Bid lab	Robert Pisko	Robertp@thebidlab.com	832.322.7205	Prime
61	THWilson Bonds	Sheila smith	thwbonds@outlook.com	559-876-2610	
62	Tiger Construction, Ltd	Derek LoPresti	derek1@tigerconstruction.us	360-820-4449	Prime
63	TMAC Communications	Tawania McFadden	tawania@tmaccommunications.com	240-242-5650	Prime
64	Tri-City Construction Council	Miranda	bidinfo@tcplancenter.com	509-582-7424	Plan Center
65	VISUAL	TECH ZONE	techzone@visualinfomedia.com	347-480-1475	
66	vTech Solution Incorporation	Anisha Vataliya	rfp.vtech@vtechsolution.com	(202) 644-97	Prime
67	WeUsThem Inc.	Vida Phuangrod	vida@weusthem.com	902-407-8150	
68	WMX	John Murdock	John@wearewmx.com	917-740-2395	Marketing

Whatcom County Public Bid Opening invitation:

**Join the meeting from your computer, tablet, or smartphone.**

<https://global.gotomeeting.com/join/273232365>

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United States (Toll Free): [1 877 309 2073](tel:18773092073)

United States: [+1 \(571\) 317-3129](tel:+15713173129)

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